PERSONALIZED E-COMMERCE FOR SME

lulup@y

WELCOME BACK TO YOUR DASHBOARD

Crafting digital dreams, building brands, shaping online futures

Let's *set up* your business

PERSONALIZED E-COMMERCE FOR SME

lulup@y

🌐 lulupay.my

lulup@y

Personalized

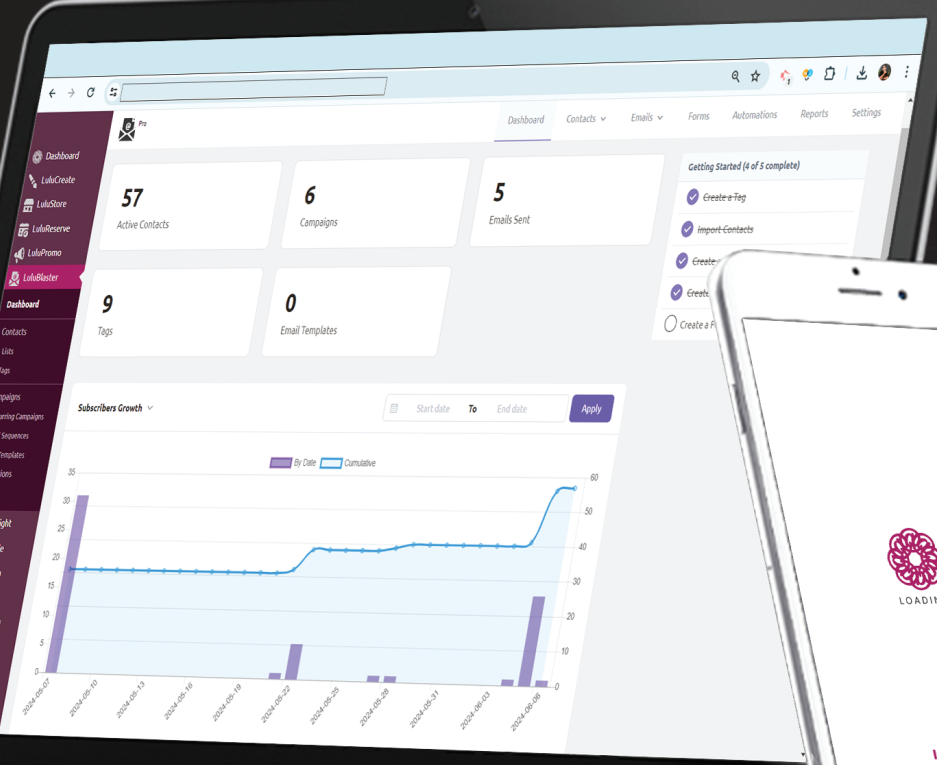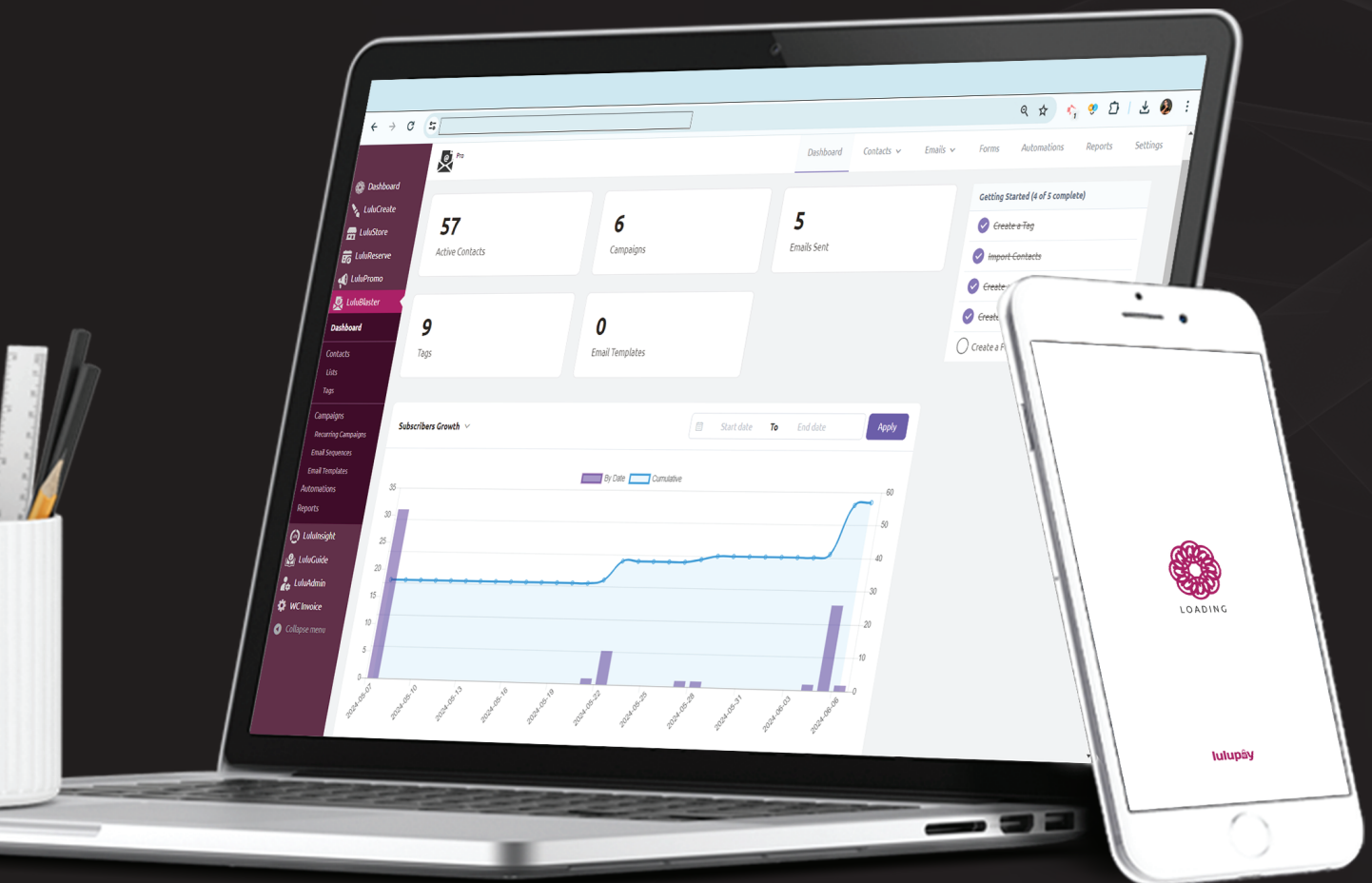## e-Commerce For SME

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⚜ | Overview

ABOUT US

lulupay is a versatile and powerful e-commerce platform designed to meet the needs of businesses at all levels, from beginners to advanced users.

Its intuitive interface and comprehensive feature set make it an ideal choice for individuals and businesses aiming to establish a strong online presence.

Whether you are just starting out or looking to enhance your existing operations, **lulupay** simplifies the process with user-friendly tools and robust capabilities.
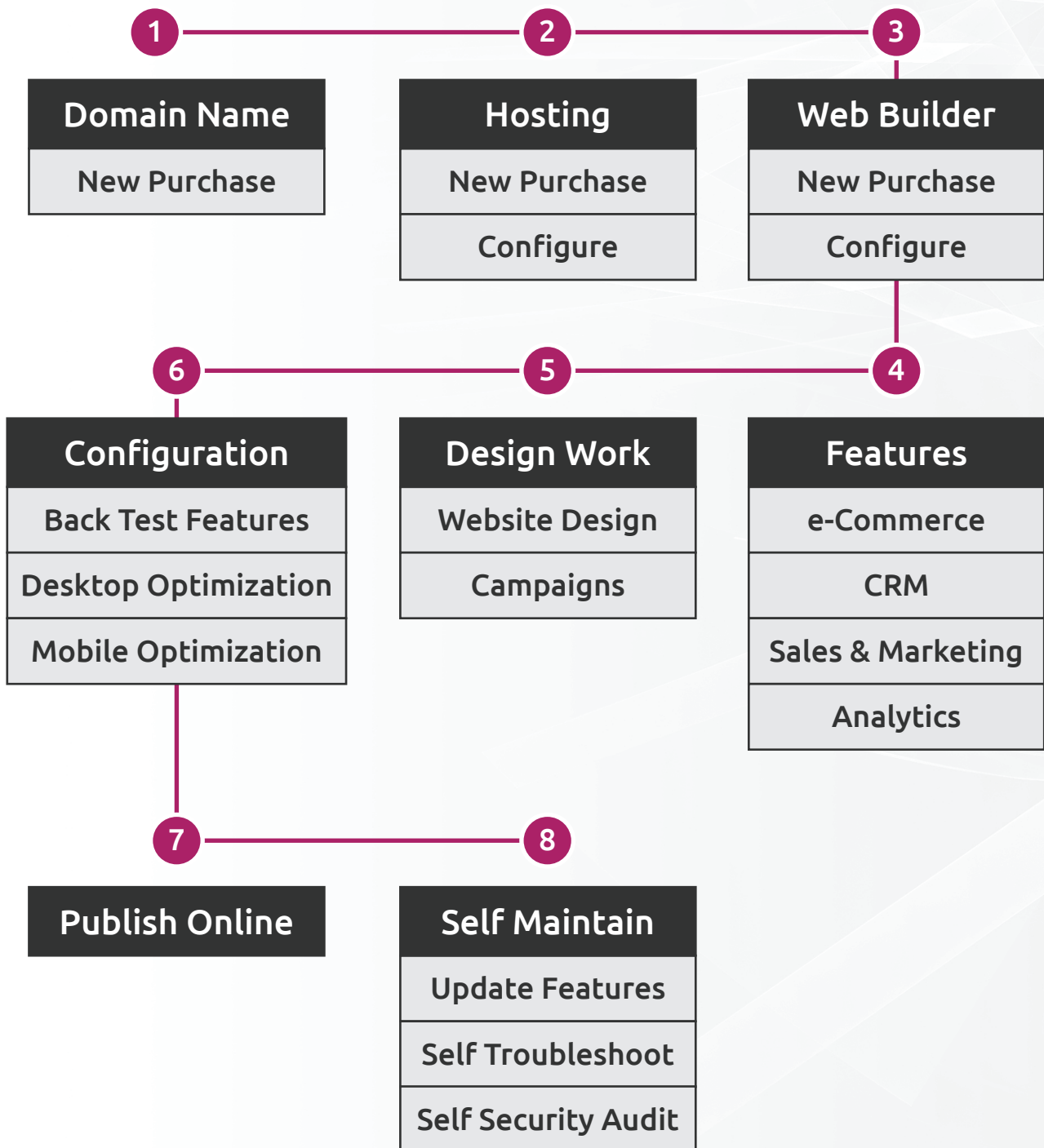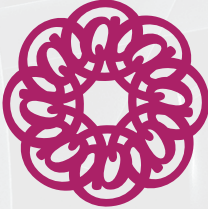
Lulupay Experience

SELF SETUP

1 — **2** — **3**

Domain Name
New Purchase

Hosting
New Purchase

Configure

Web Builder
New Purchase

Configure

6 — **5** — **4**

Configuration
Back Test Features

Desktop Optimization

Mobile Optimization

Design Work
Website Design

Campaigns

Features
e-Commerce

CRM

Sales & Marketing

Analytics

7 — **8**

Publish Online

Self Maintain
Update Features

Self Troubleshoot

Self Security Audit

Save Over 60%
on Time and Resources with us

1

Ready To Use Features

Complete e-Commerce Features

2

Web Design Ready
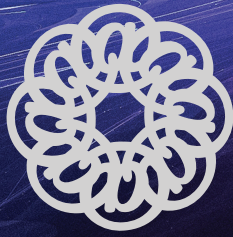
600+ Website Templates

Edit Content & Input

3

Publish & Support

Automatic Update

Technical Support

24/7 Security

Our Solutions

Digitalize SME

A comprehensive solution tailored for SMEs :

Our web building and e-commerce services are designed to empower business owners with user-friendly tools and personalized support, ensuring seamless online presence and enhanced sales opportunities.

MSME's PROBLEM

⚠️ **ON BRANDING**

NO BRANDING IMPACT

⚠️ **ON WEBSITE**

OUTDATED WEBSITE

⚠️ **ON USER EXPERIENCE**

DIFFICULT TO USE

⚠️ **ON E-COMMERCE FEATURES**

SCATTERED SUBSCRIPTIONS

⚠️ **ON WORK FORCE**

NON-PRODUCTIVE TASKS

LULUPAY SOLUTIONS

ON BRANDING

COMPLETE BRANDING SOLUTION

ON WEBSITE

LATEST WEBSITE UI

ON USER EXPERIENCE

USER FRIENDLY

ON E-COMMERCE FEATURES

ALL IN ONE DASHBOARD

ON WORK FORCE

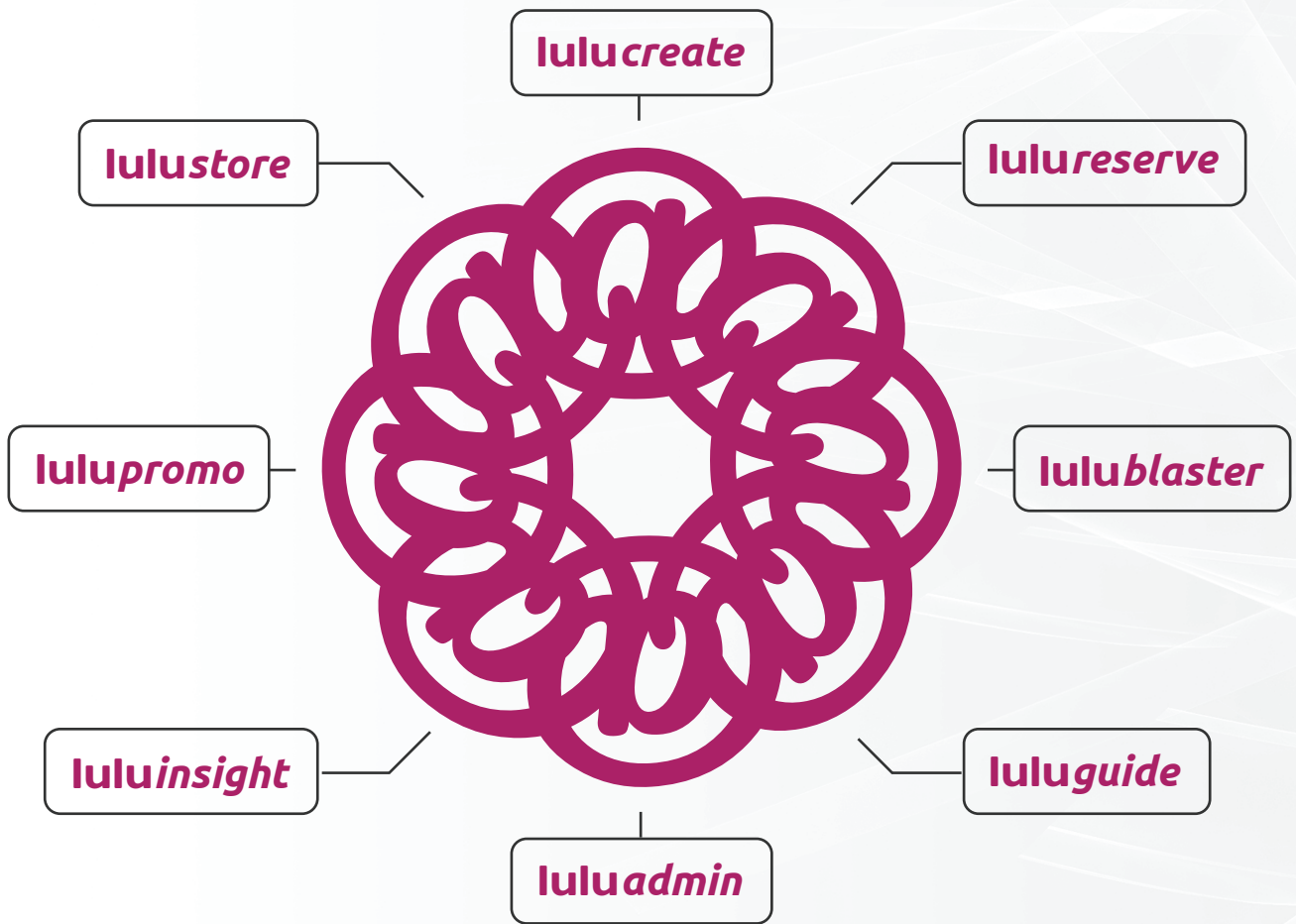## FOCUSED TIME MANAGEMENT
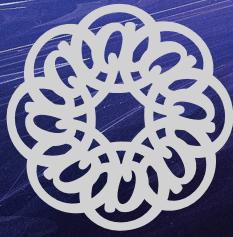
Our Services

Streamline Your Workflow With
One Dashboard.

Core Components

lulu_create_

lulu_store_

lulu_reserve_

lulu_promo_

lulu_blaster_

lulu_insight_

lulu_guide_

lulu_admin_

Complete e-Commerce Toolkit
In One Dashboard

lulu*create*

Easy Website Design Tools

lulu*store*

Online Store Management

lulu*reserve*

Booking & Ticket Management

lulu*blaster*

Email Marketing & Design Tools

lulu*promo*

Sales & Marketing Tools

lulu*insight*

Analytic & Report Management

lulu*guide*

Guideline & Training Material

lulu*admin*

Business & Site Manager

lulu*create*

Web Builder

User-Friendly Solutions for Beginners

lulu*create* was created to assist customers who lack expertise in website design. With simple steps that do not require technical skills, customers websites will be created and ready to use.

In addition, **lulu***create* also provides a variety of templates to meet the business needs of customers.

Diverse Template Options

Responsive Design

Drag & Drop Widget

lulustore

Online Web Store

Here's what you can control in your **lulu**store dashboard.

★★★★★ User Friendly

Product Management

- Virtual / Physical Products
- Single / Grouped Products
- Discounted Price
- Product Quantities
- Low Stock Alert
- SKU

Product Web Page

- Customizable Page Design

Courier & Shipping

- Rates Setting
- Taxes Setting
- Packaging Types

Payment Gateway

- 18 Gateway Options

Booking Management

- Custom Order
- Multiple Stores
- Multiple Employees
- Employee Work Schedules
- Booking Payment
- Discounted Price

Ticket Management

- Multiple Events
- Location
- Time
- Price
- Payment
- Variable Categories

Email

Marketing

Here's what you can control in your **lulu**_blaster_ dashboard.
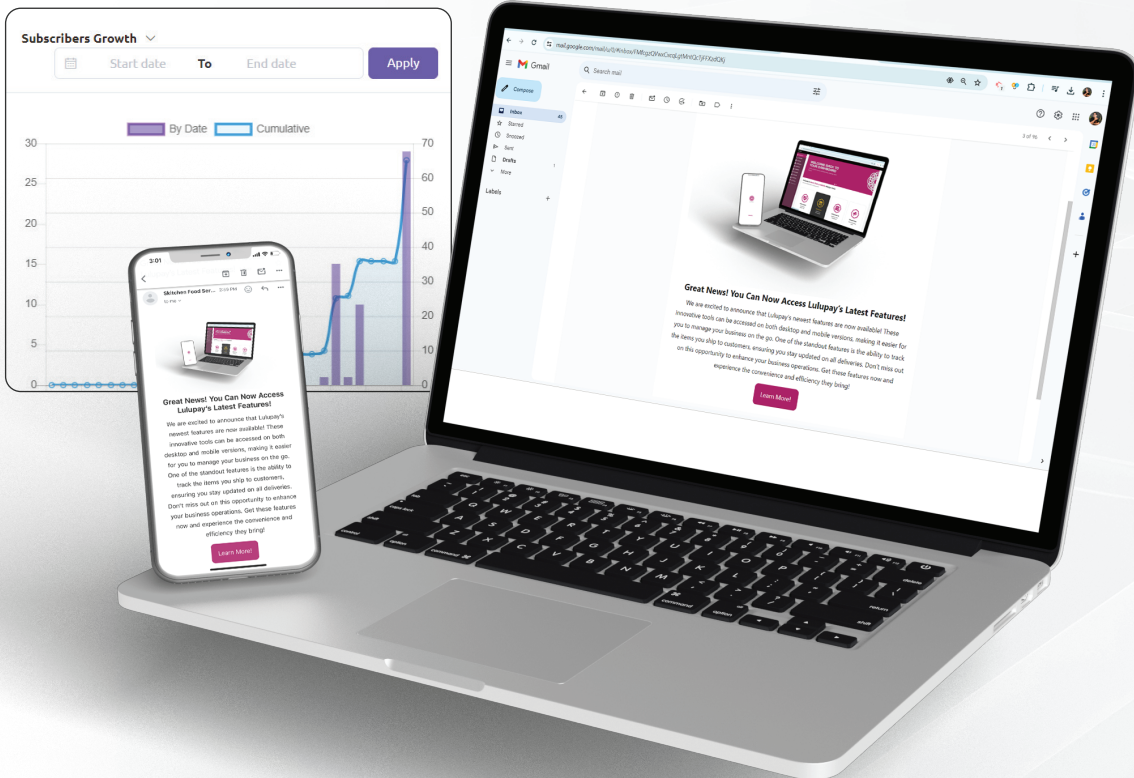
★ ★ ★ ★ ★ User Friendly

Easily Connect and Grow
Your Customer Base

1

Email Campaign

Single Post	Drip Post	Reccuring Post
Single Email	Sequential Emails	Scheduled Emails

2

Email Design

Ready Made	Custom Made
Template Options	Design On Your own

Drag & Drop Widget

3

User Database

Import & Export

Custom Filteration

4

Report

Analytic

5

Automation

e-Form

Personalised Email
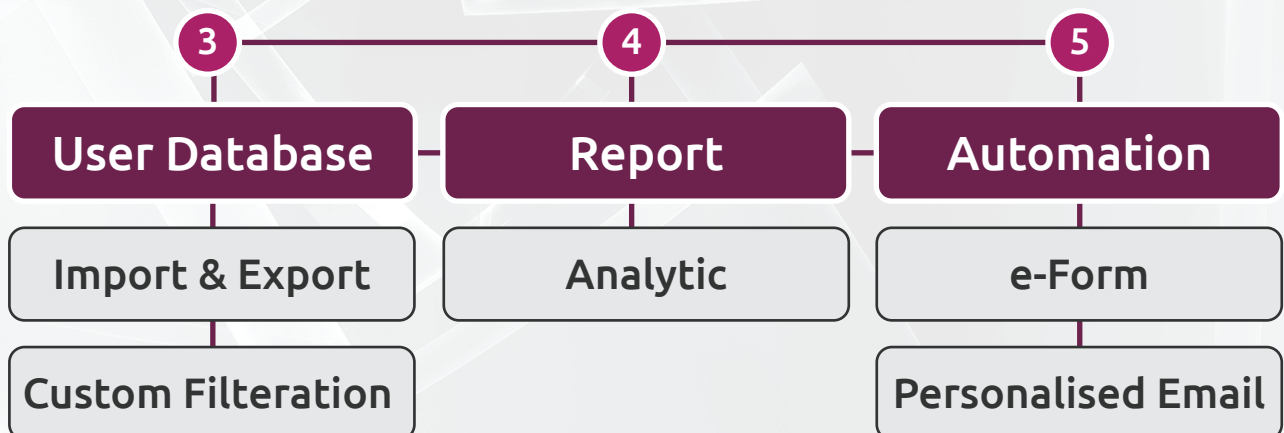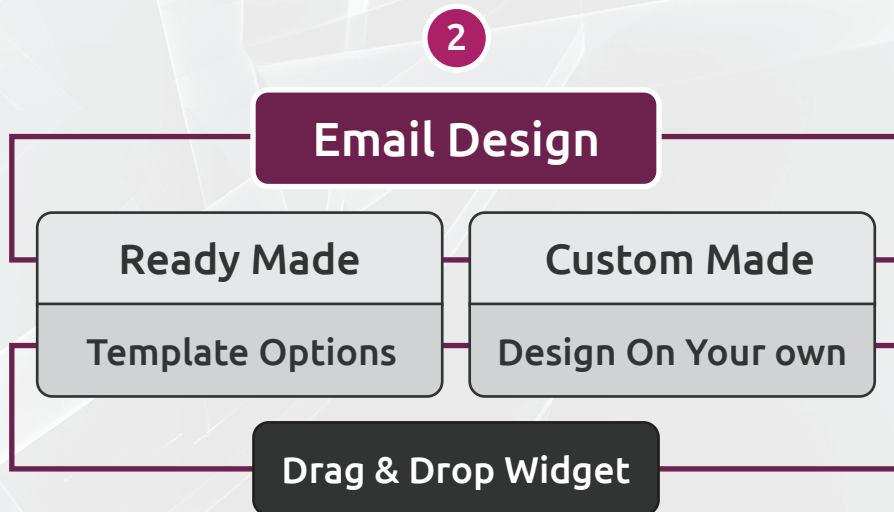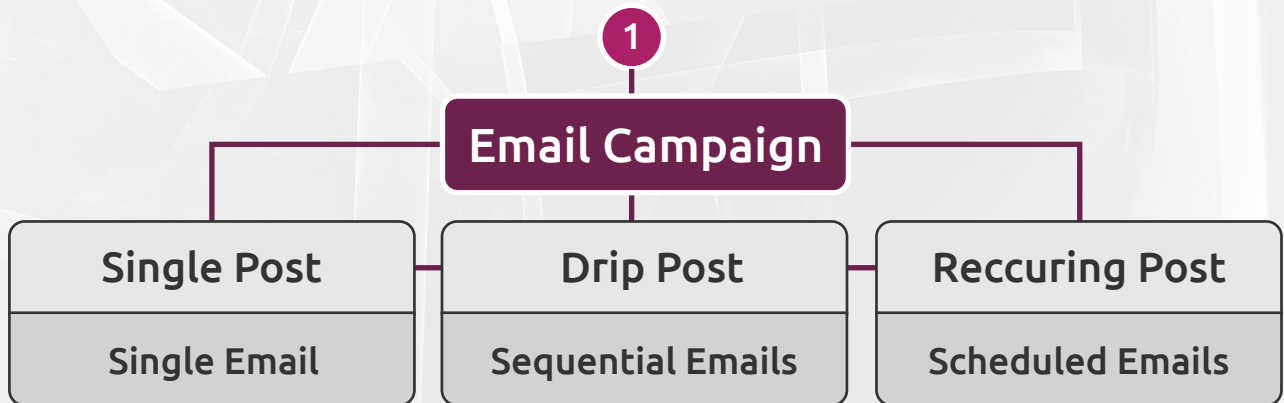
Sales Tools

Here's what you can control in your **lulu**_promo_ sales dashboard.
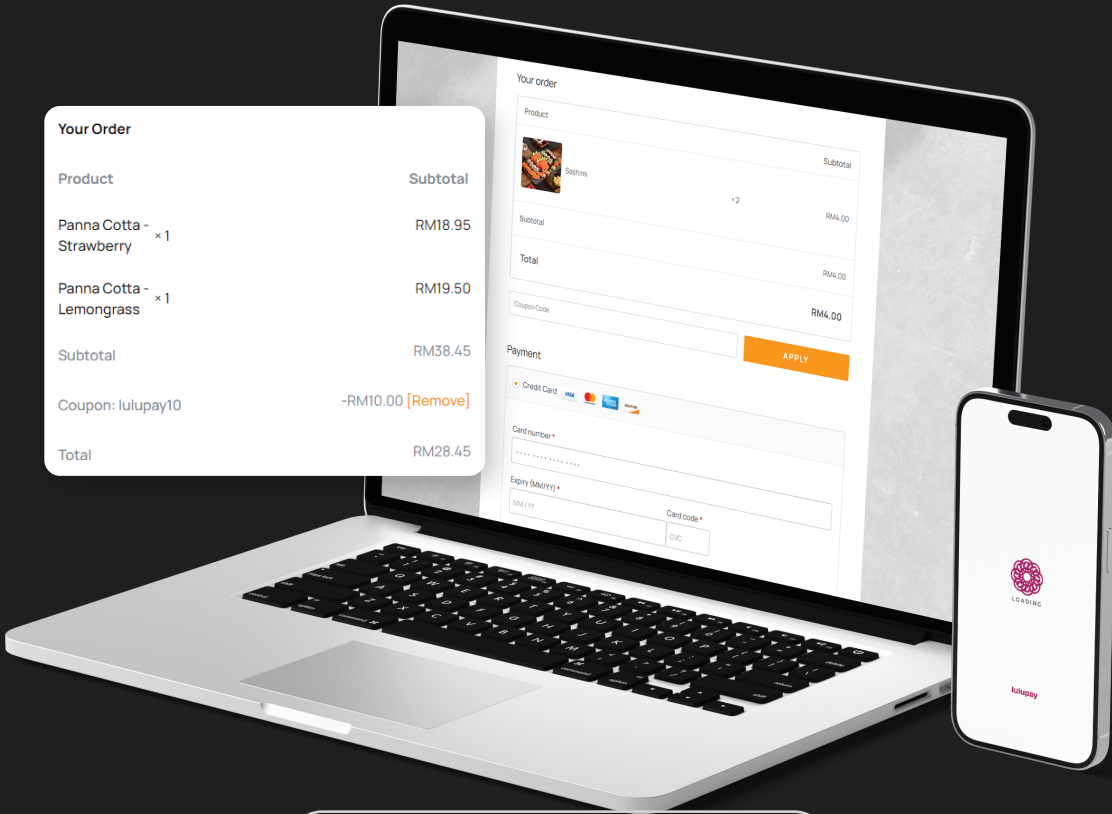
Your Order

Product	Subtotal
Panna Cotta - Strawberry × 1	RM18.95
Panna Cotta - Lemongrass × 1	RM19.50
Subtotal	RM38.45
Coupon: lulupay10	-RM10.00 [Remove]
Total	RM28.45

Your order

Product		Subtotal
Sashimi	× 2	RM4.00
Subtotal		
Total		RM4.00
Coupon Code		RM4.00

APPLY

Payment

Credit Card VISA Mastercard AMEX Discover

Card number *

Expiry (MM/YY) *

MM / YY

Card code *

CVC

LOADING

lulupay

★ ★ ★ ★ ★ Hassle Free

Save Time & Easy to Use
No Expertise Needed

Sales Tools

1 — **Sales Campaign**

2 — **Coupon**

Sales Campaign

Dedicated Promotional Page

Promote a specific campaign within a designated period of time.

User can control & manage :

- Campaign Funnel
- Single Page Checkout
- Promotion of specific product
- Exclusive offers
- Product Combination
- Coupon Integration
- Affiliates Integration
- Facebook Pixel Integration

Coupon

3 Easy Steps To Use Coupon

i

Create Coupon
- Set Usage Limit
- Set Coupon Requirement
- Set Affiliate Discount

ii

Distribution
- In Website Cart
- VIA Affiliate Account

iii

Track Report
- Analytic Performance

![lulupromo logo]

Marketing Tools

Here's what you can control in your **lulu***promo* marketing dashboard.

Referrals	Visits
36	749
View all	View all

Paid Referrals	Unpaid Earni...
25	RM 3
View all	

Conversion Rate	Unpaid R
88%	11

Total Earnings
RM 750.00

★★★★★ Straightforward

Affiliates System

Affiliates Dashboard

Manage your agents' campaign sharing, commission rates, and payments easily

Agent	Payment Percentage	Campaign

Individual / Group	Fixed	Media Library
Refferal Rates	Custom	

Performance Report

Track new agent registrations, campaign performance, commission totals, payouts, top earners, and essential stats for strategic analysis.

Admin View	Affiliates View

Full Analytics	Dashboard
Agent Performance	Statistic
Payout	Payout

Analytic & Report

Here's what you can control in your **lulu**_insight_ dashboard.

Total sales		Net sales
RM136.90	0%	RM136.90

Orders		Products sold		Variations Sold
10	0%	10	0%	4

Net sales

Month to date (Jun 1 - 17, 2024)	RM136.90
Previous year (Jun 1 - 17, 2023)	RM0.00

Orders

Month to date (Jun 1 - 17, 2024)	10
Previous year (Jun 1 - 17, 2023)	0
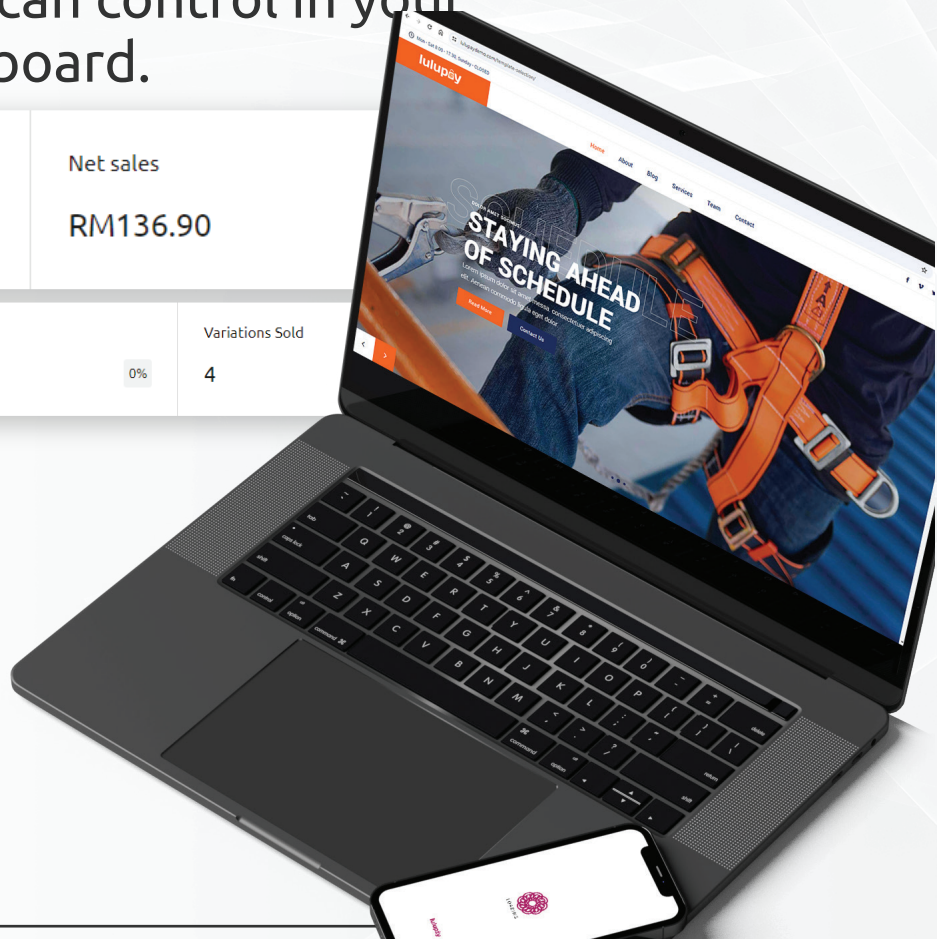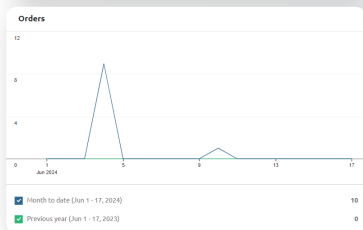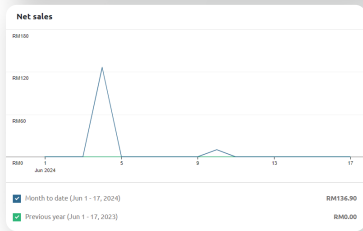
★★★★★ Streamlined

All Reports And Statistics
In A Single Dashboard

Product Insight

Date Range   Product Categories

Orders Insight

Order Number   Status   Customer   Products

Customer Type   No. of Item Sold   Net Sales

Revenue Reporting

Order   Gross Sales   Returns   Coupons

Net Sales   Taxes   Shipping   Total Sales

Stock Management

Product / Variation   SKU   Product Status

No. of Stock

lulu*guide*

Tutorials & Guideline

Here's what you can control in your **lulu***reserve* dashboard.

All | Booking & Ticketing | Online Store | ›

Booking & Ticketing Appointments
Lulupay
5k views • 1 days ago
New

Booking & Ticketing Payment
Lulupay
5k views • 1 days ago
New

Booking & Ticketing Notifications
Lulupay
5k views • 1 days ago
New
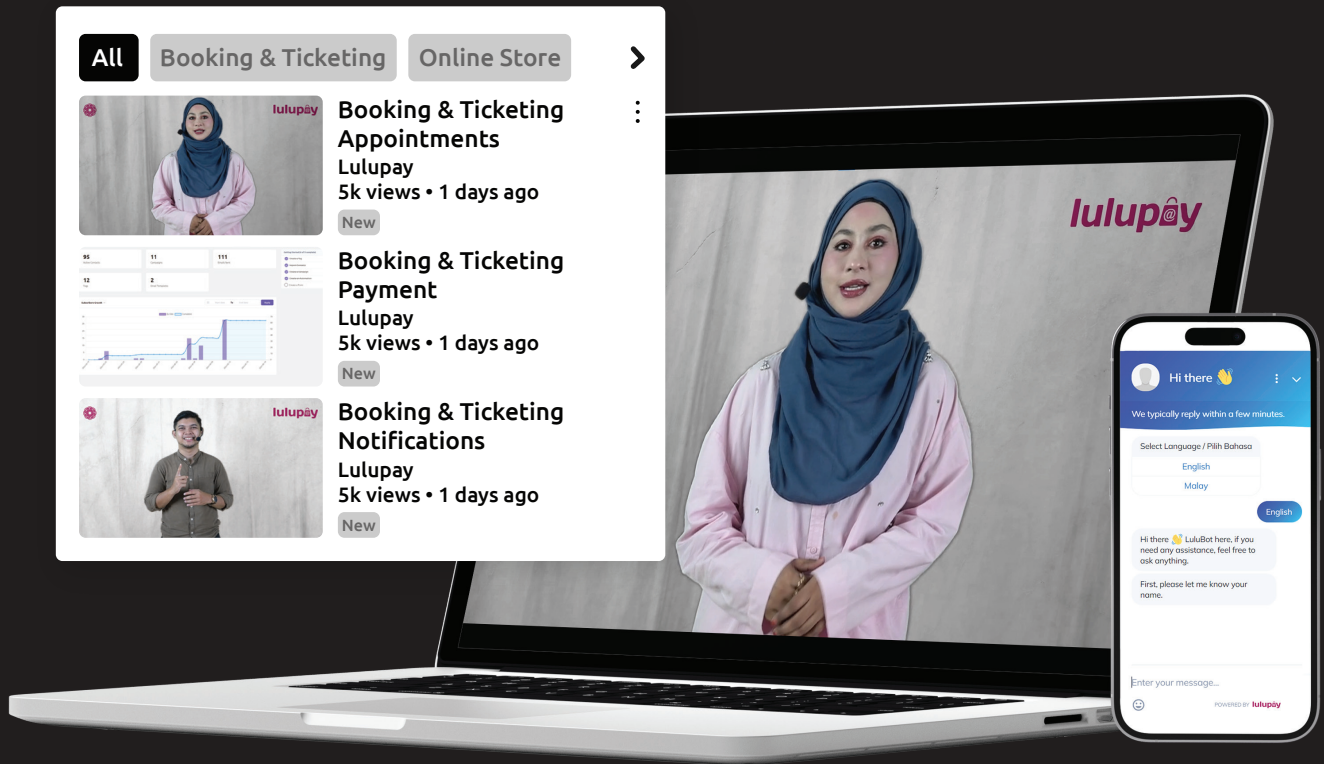
★ ★ ★ ★ ★ Organized Content

Swiftly Maximize
Your Online Business Potential

Tutorials

VIDEO LIBRARY
All Features

LIVE CLASS
On Demand

User Assistance

QNA LIBRARY
Common Issue

AI CHAT SUPPORT
Customer Helpdesk

USER GUIDE
Technical Issue

luluadmin

Business
Manager

Here's what you can control in your **lulu**admin dashboard.

★★★★★ Straightforward

Manage Your Business
At Your Fingertips

User

- Role Management
- Account Management

Shop Manager

- Product Management
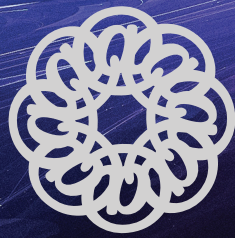- Shipping Customization
- Payment Gateways
- Store Setting

Import & Export

- Order Data
- Customer Data

Our Packages

One Dashboard,

Complete e-Commerce Toolkit.

Website

All membership plans come with support team, professional services and 1 Year of High End Cloud Hosting

	Ready Made Design	Custom Design	Custom Express Design
		Best Plan	
Yearly Maintenance (billed annually)	RM 3,000.00	RM 8,000.00	RM 12,000.00
	Basic Website Exclusive Design	Branding Custom Web Design	Branding + Custom Web Design (Priority)
Membership plan modules :		Best Value	
lulublaster total email sending capacity per month	10,000	100,000	100,000
Single Landing Page	✓	✓	✓
Page Builder	✓	✓	✓
Form Builder	✓	✓	✓
Optimization For All Device Type	✓	✓	✓
Blog / News Posting	✓	✓	✓
24/7 Ai Support & Video Library	✓	✓	✓
3+ Premium Template Options	✓	✓	✓
30+ Premium Template Options		✓	✓
Unlimited Website Page		✓	✓
Custom Design		✓	✓
Branding			✓
1 Minute Montage Video			✓
Priority Work			

Website & E-Commerce

All membership plans come with support team, professional services and 1 Year of High End Cloud Hosting and Yearly Business Reporting

Yearly Maintenance (billed annually)

Membership plan modules :

	E-Commerce Website 1 Start Up	E-Commerce Website 2 Recommended	E-Commerce Website 3 VVIP
	RM 4,800.00	RM 9,000.00	RM 21,000.00
	Website + 20 e-Commerce Features	Website + 50 e-Commerce Features	Website + Unlimited e-Commerce Features + Branding
lulublaster total email sending capacity per month	10,000	100,000	100,000
Single Landing Page	✓	✓	✓
Page Builder	✓	✓	✓
Form Builder	✓	✓	✓
Optimization For All Device Type	✓	✓	✓
Blog / News Posting	✓	✓	✓
24/7 Ai Support & Video Library	✓	✓	✓
E-Commerce	✓	✓	✓
Customizable Store Page	✓	✓	✓
Customizable Single Product Page	✓	✓	✓
Customizable Checkout	✓	✓	✓
10+ International & Local Payment Gateway	✓	✓	✓
Promotional Sales Campaign	✓	✓	✓
Product Combo Promotion	✓	✓	✓

Coupon Management	✓	✓	✓
Order Management	✓	✓	✓
Sales Reporting & Analytics	✓	✓	✓
Customer Management	✓	✓	✓
Site Role Management	✓	✓	✓
Role Based Pricing	✓	✓	✓
3+ Premium Template Options	✓	✓	✓
30+ Premium Template Optionse		✓	✓
Unlimited Website Pages		✓	✓
Booking & Event Ticket		✓	✓
Booking Services		✓	✓
Social Media & Website Analytics		✓	✓
Google MyBusiness Registration		✓	✓
Affiliate & Agent System		✓	✓

Customer Digital Point System	✓	✓
Free Custom Domain	✓	✓
SEO Optimization	✓	✓
Invoice Generator	✓	✓
Ai Bot for Customer Assistance	✓	✓
Business Setup	✓	✓
Custom Design	✓	✓
Branding	✓	✓
1 Minute Montage Video	✓	✓
Priority Work		✓

Explore

The Possibilities With Us

lulup@y

Lulupay (M) Sdn. Bhd. (1449246-V)