



COMPANY PROFILE

DIGITALIZE SME

> 2024



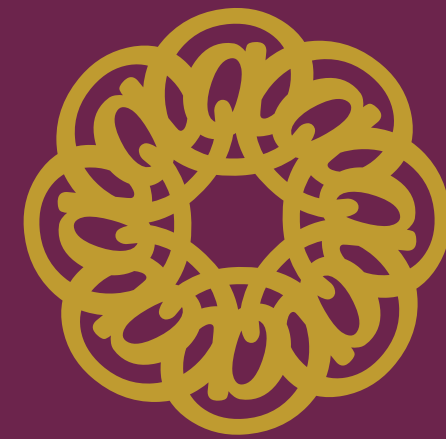


DIGITALIZE SME



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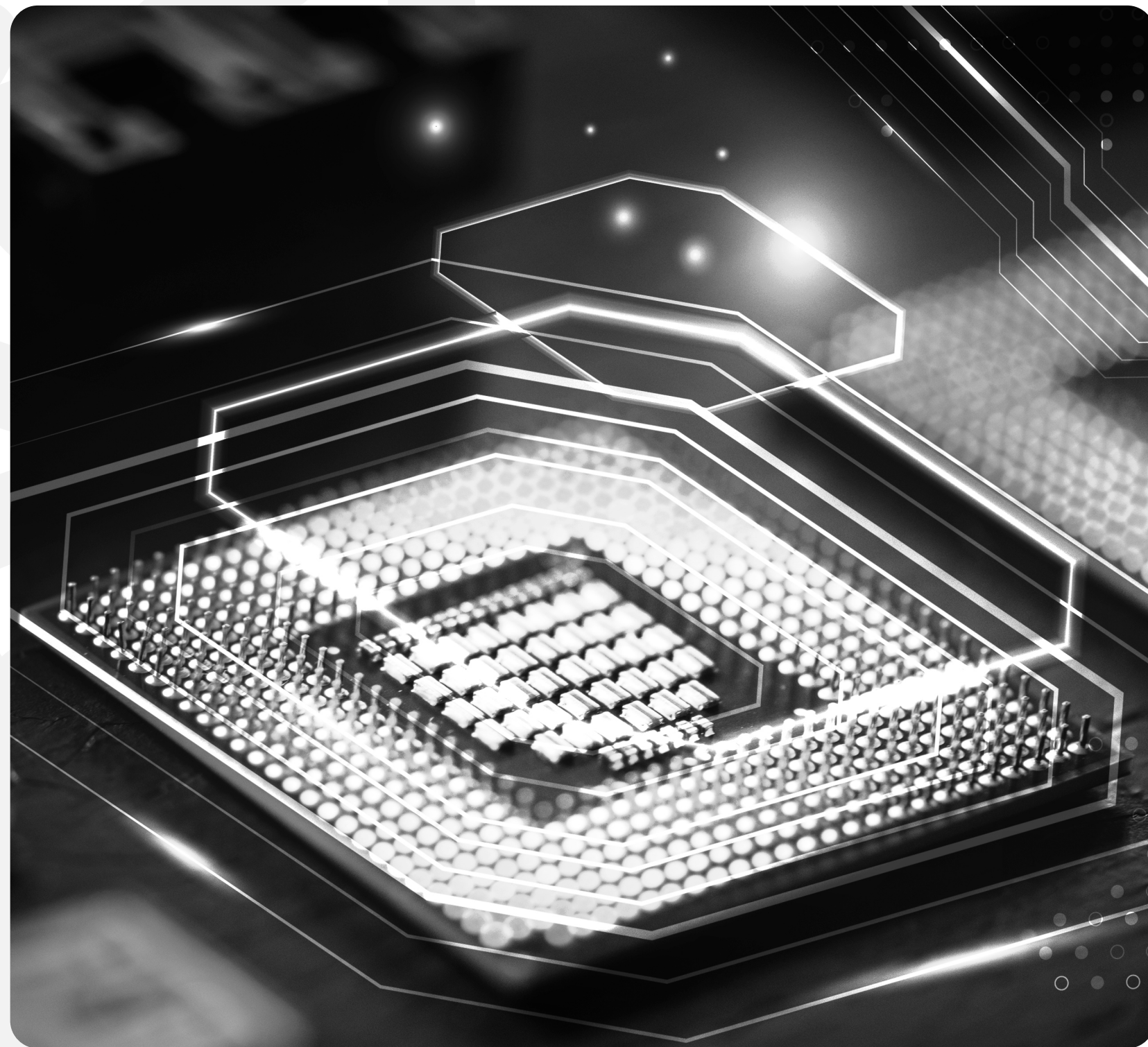
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lulupay

ABOUT US

About Us



E-commerce has undeniably helps accelerating the opportunity of online shop business makers. Shoppers are drawn to the stores faster but how do products and services stand out in this fierce competitive environment?

Will big companies with better financial capacity and capability wins everytime and all-the-time?

The answer to this is the ability of Online Stores to offer best virtual experience from the first time their website is visited until purchase is made and delivered. Turn prospects to clients with purposeful integrated systems from Lulupay.

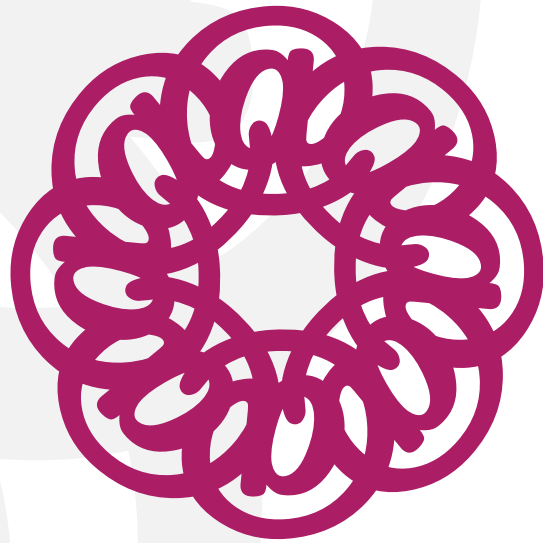
Ultimately companies with the ability to get repetitive purchase and referral from existing customer win the market regardless the size!

Our Identity

Brand Logo

lulup@y

Logotype



Logomark

Brand Symbols



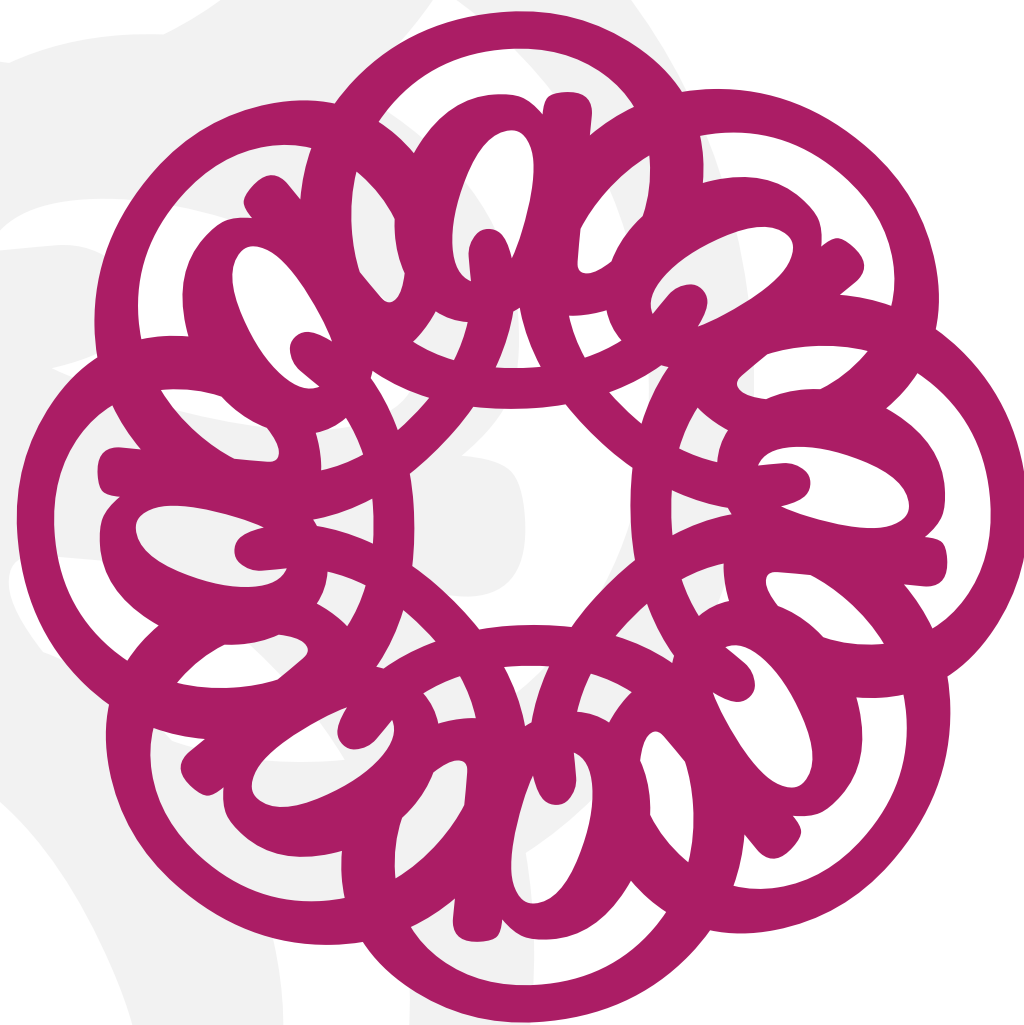
Shopping bag represents a virtual shopping cart or basket. It is a common feature across many online shopping platforms, providing users with a familiar and intuitive way to manage their purchases.



In online and e-commerce contexts, the "@" symbol may be used in usernames or email addresses to identify and distinguish user accounts. It's often part of the login credentials required for accessing accounts and making purchases.

Our Identity

Logomark



8 Product Components Pillar



The symbols @ combined brings two meanings:

The unity of all individual online shoppers at one market place with unique virtual shopping experience.

The 8 core components that become backbone to **lulupay**.

These 8 components assist our clients to enhance the experience they want to manifest for their customers.

Our Identity

Brand Color

Each individual clients of Lulupay will manifest the journey of online experience that they want their clients to experience differently.

In the process of transforming their business to digital, the essence of them as a brand will remain original and unique.

This helps the brand to stand out, recognized and remembered.

+ core values

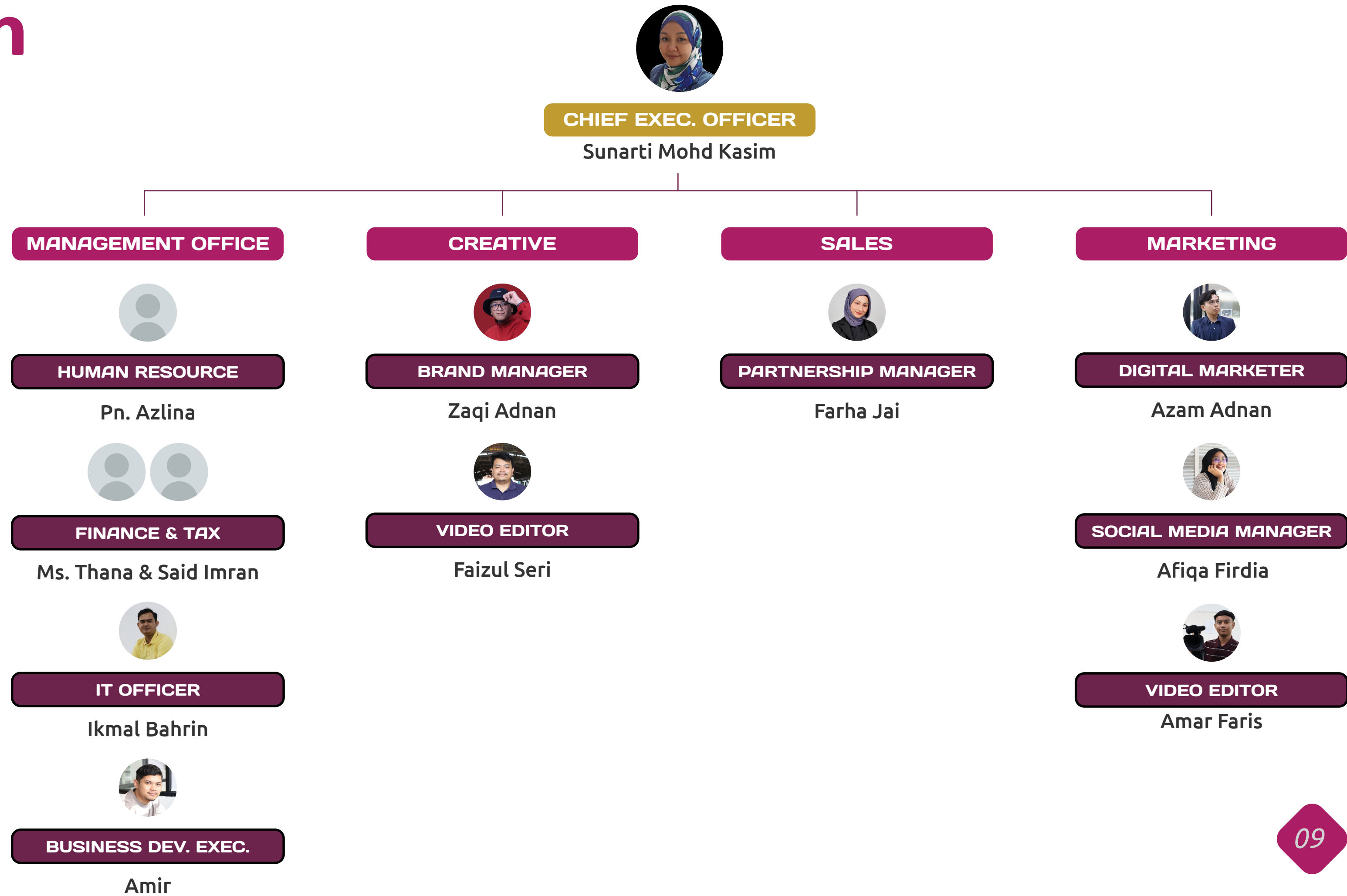
Bold Vibrant Creative Sophisticated

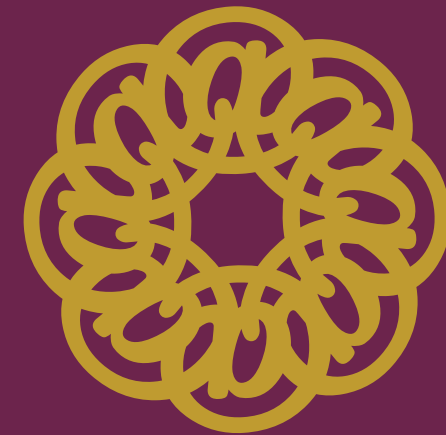


lulupay color

HEX : #ab1d65
RGB : 171, 29, 101
CMYK : 31%, 100%, 35%, 6%

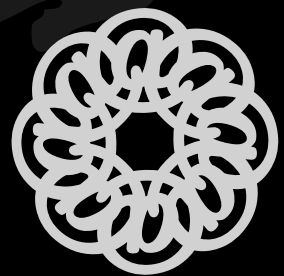
Our Team





lulupay

VISION & MISSION STATEMENT



One platform, infinite possibilities

Our platform lets businesses, communities, and individuals easily create and bring their online ideas to life. Whether you want to build a business website, connect with your community, or share personal projects, our user-friendly tools help you make a professional-looking site.

No tech expertise needed—just customize to match your vision and turn your online dreams into reality.

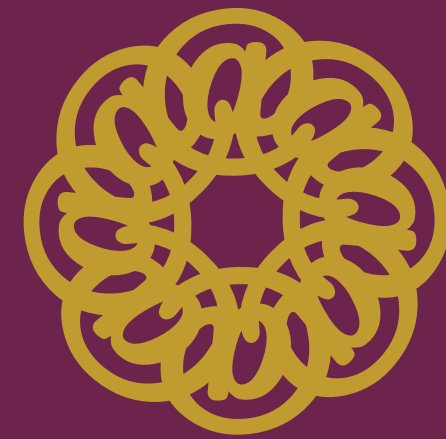
Mission Statement



lulup@y

Digitalize SME

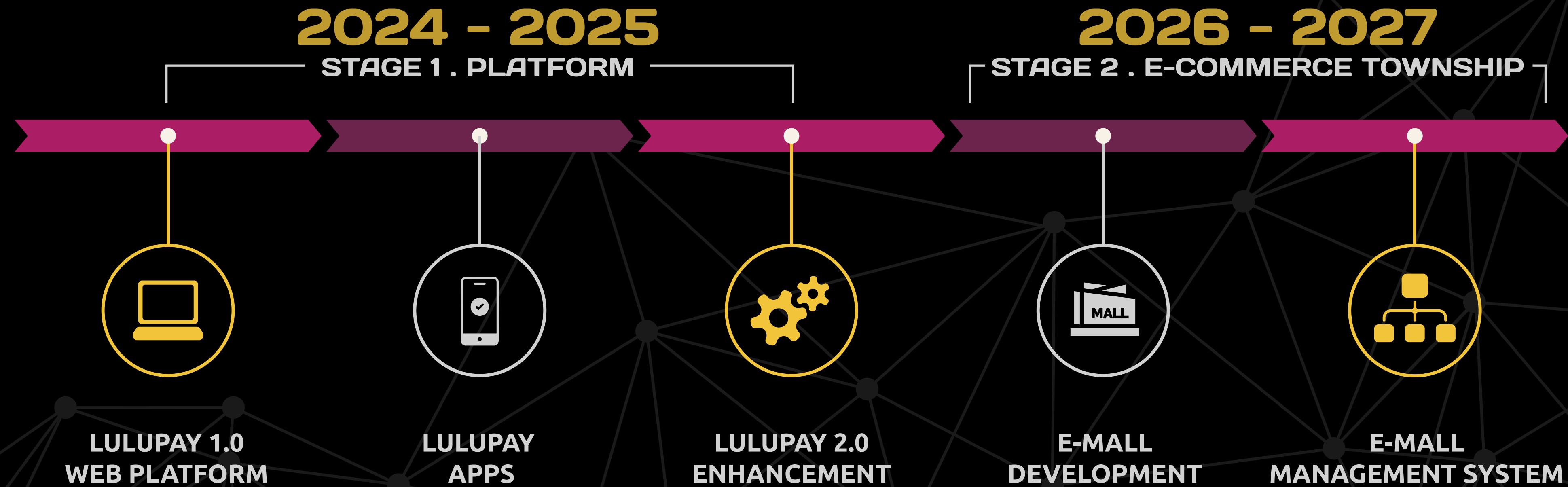
We offer comprehensive e-commerce solutions to help small and medium-sized enterprises (SMEs) digitalize their businesses.



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OUR GOALS

Vision Roadmap



Stage 1



lulucreate WEBSITE BUILDER

- Page Builder •
- News & Blog •
- Slider Editor •



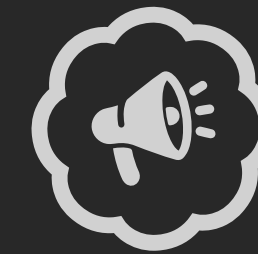
lulustore ONLINE STORE

- Product Management •
- Sales Management •
- Stock Management •



lulureserve BOOKING & TICKETING

- Employee Management •
- Ticket Selling •
- Booking Service •



lulupromo BOOKING & TICKETING

- Sales Campaign •
- Coupon Management •
- Affiliate / Agent •



lulublaster EMAIL MARKETING

- Custom Email Design •
- Email Campaign •
- Campaign Report •



luluisight ANALYTIC & REPORT

- Sales Report •
- Revenue Report •
- Stock Report •



luluguide GUIDELINE

- FAQ Library •
- Training Material •
- Bot Assistant •



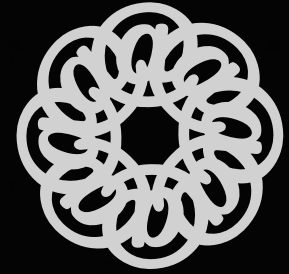
luluadmin BUSINESS MANAGER

- Payment Gateway •
- Tax & Shipping •
- User Management •



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OUR SERVICES



Empowering SMEs

Discover a comprehensive solution tailored for SMEs: Our web building and e-commerce services are designed to empower business owners with user-friendly tools and personalized support, ensuring seamless online presence and enhanced sales opportunities.

MSME's PROBLEM



ON BRANDING

NO BRANDING IMPACT



ON WEBSITE

OUTDATED WEBSITE



ON USER EXPERIENCE

TRADITIONAL UX



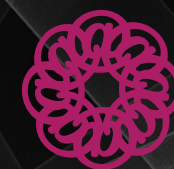
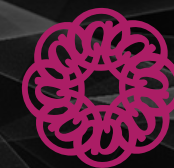
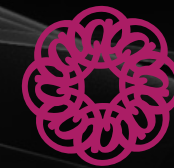
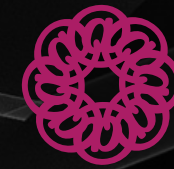
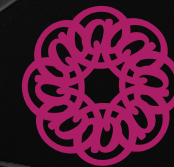
ON E-COMMERCE FEATURES

TOO MANY SUBSCRIPTIONS



ON WORK FORCE

NON-PRODUCTIVE TASKS



LULUPAY SOLUTIONS

ON BRANDING

COMPLETE BRANDING SOLUTION

ON WEBSITE

LATEST WEBSITE UI

ON USER EXPERIENCE

SYSTEMATIC USER EXPERIENCE

ON E-COMMERCE FEATURES

ALL IN ONE DASHBOARD

ON WORK FORCE

AUTOMATED TASKS

Our Services



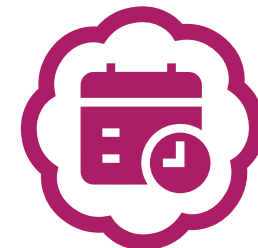
lulucreate

Easy Website Design
Tools



lulustore

Online Store
Management



lulureserve

Booking & Ticket
Management



lulupromo

Sales & Marketing
Tools



lulublaster

Email Marketing &
Design Tools



luluinsight

Analytic & Report
Management



luluguide

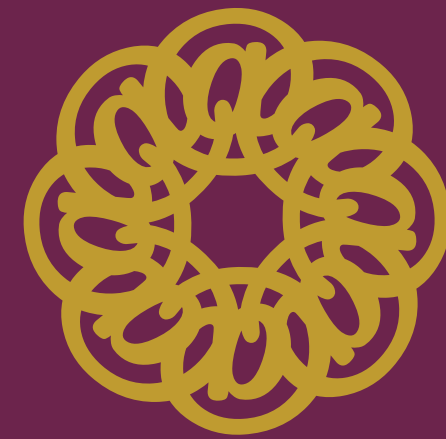
Guideline & Training
Material



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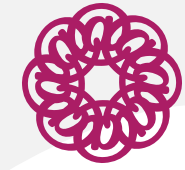
Business & Site
Manager





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CONTACT US



Contact Us



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